

THE PORTRAIT  
*experience*



by  
*michelle petkovic photography*



MEET YOUR PHOTOGRAPHER



*If it makes you laugh,  
if it makes you cry,  
if it rips out your heart,  
that's a good picture  
- Eddie Adams*

HELLO BEAUTIFUL

*If I could have one superpower it would be to stop time, or at least go back to when my babies were still babies so I could scoop them up whole in my arms and cuddle them forever!*

*Turns out photography is the next best thing for freezing time!*

*My sessions do just that! I adore capturing authentic moments that encapsulate the connection of your loving family so that I can freeze those little moments in time for you too.*

- MICHELLE PETKOVIC

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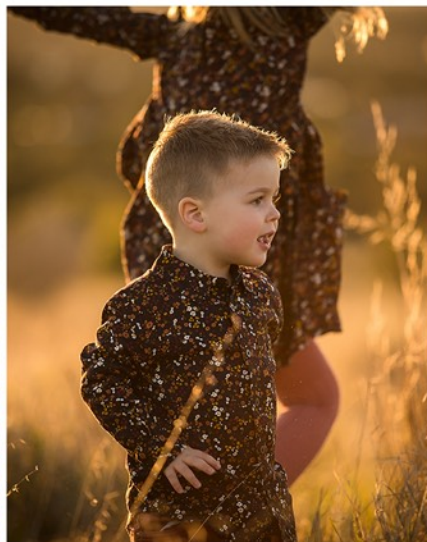
P O R T R A I T P H O T O G R A P H Y

*artistic storytelling*

*Capturing your little people as they truly are is what makes my soul happy! Our session will be all about putting your family connection into images to create a tangible story that you can hold onto for all time.*

*During our shoot you'll notice that I never put my camera down - quite often it can be the in between moments that are the ones that mean the most to you!*







*out & about*

*Our Out and About Sessions are all about family hugs, kisses and giggles at a location of your choice.*

*It is the perfect option for natural, candid images to capture your family, maternity or even just the kids.*

*our studio*

*Our home studio in Paralowie is perfect for maternity, newborn, milestone, family and cake smash portrait sessions.*

*It is toasty warm in winter, cool and breezy in summer and is well equipped with everything we need to make your session unique.*



*here & there*

*Can't choose between an outdoor or studio session? We are one of the only studios in Adelaide to offer a combination of both in the one session with our Here & There Session.*

*Our Here and There Session offers the luxury of timeless studio images in our Paralowie home studio as well as our signature natural outdoor imagery at a choice of 2 locations just 3 minutes from our studio.*



*pet photography*

*We are animal people through and through and excitedly welcome your fur kids into our studio with open arms!*

*Our fine art pet sessions are held in our secure home studio to ensure a safe a fun experience for you and your furry (or feather or scaly) one!*

# PHOTOGRAPHY EXPERIENCE

*all photography sessions include a complimentary consultation, preparation guide & viewing & ordering appointment*

## OUT & ABOUT

*\$150*

*Up to 90 minutes of family snuggles at an outdoor location of your choice or one of our most loved spots.*

*Can be maternity, family or even just the kids!*

*Optional blog/social media preview.*

*Professionally edited.*

*Images (digital & print) are additional.*

*Custom gallery of 30+ images to purchase from.*

## IN STUDIO

*\$100*

*1 hour of studio portraits in our Paralowie home studio.*

*Mixture of natural and studio lighting in our organic & minimal style.*

*Can be maternity, family (up to 4 adults) or even just the kids!*

*Optional blog/social media preview.*

*Images (digital & print) are additional.*

*Custom gallery of 25+ images to choose from.*

## HERE & THERE

*\$150*

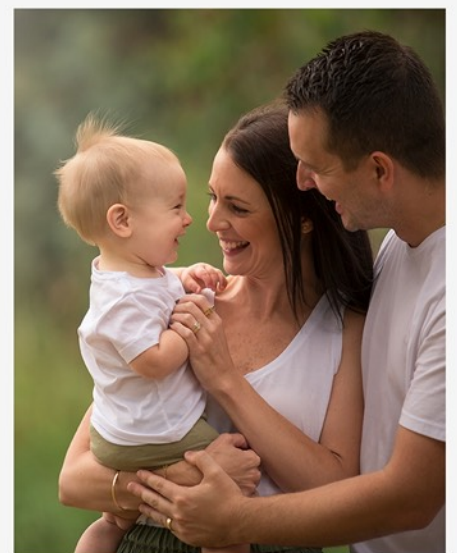
*Up to 90 minutes of studio & outdoor images at a location less than 5 mins from our Paralowie home studio.*

*Can be maternity, family (up to 4 adults) or even just the kids!*

*Optional blog/social media preview.*

*Images (digital & print) are additional.*

*Custom gallery of 25+ images to choose from.*







## PHOTOGRAPHY EXPERIENCE

*we provide a complete studio service from personalising your session especially for your family to creating artwork that will make your heart sing*

### NEWBORN

*\$200*

*Held in our Paralowie home studio on weekdays for babies up to 10 days new. Sessions are up to 3 hours to allow time for feeding and settling as well as family, sibling and baby images. Our style is simple & minimalistic to truly bring the focus to your family and brand new little love.*

*Optional blog/social media preview.*

*Images (digital & print) are additional.*

*Custom gallery of 25+ images to purchase from.*

### CAKE SMASH

*from \$550*

*3 packages to choose from that can include just your birthday child or upgrade to sibling and family portraits too.*

*Family upgrades can also include outdoor as well as studio images.*

*All the details can be found in the Cake Smash Photography details section of our website.*

### PET FINE ART

*\$100*

*Our pet fine art sessions are held in our Paralowie home studio to ensure a safe confined environment so that you and your furchild can relax while we capture fun timeless portraits that encapsulate that personality that you adore so very much.*

*Each session lasts for an hour followed by your gallery viewing approx 3 weeks later where you purchase the images you love.*

*Images (digital & print) are additional.*





*You know you are in love  
when you see the world in her eyes,  
and her eyes everywhere in the world.  
David Laueque*





*little love*  
*from our clients*

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*Michelle, I cry every time you  
do our sneak peaks!  
I still remember the moment that  
family hug photo showed up in my  
newsfeed after our very first  
session with you!  
I was so happy we found you!*





*some tips  
for you*

*Choosing outfits that have the right look and feel for your session can be tricky and at times stressful! (we know first hand from our own family photos!)*

*We can help take away that stress by not only supplying you with ideas and food for thought on what to wear, but we also encourage you to send us photos of what you have in mind so that we can help to guide you.*

# THE PORTRAIT EXPERIENCE

*what to expect before the big day*

## CONSULTATION

*Choosing the right photographer can be a big decision so it's important to find out all of the ins and outs of the studio before officially booking your session. Style, price, skill and the level of service provided are all so important, but finding a photographer that you click with and feel comfortable with is just as crucial.*

*We would love to invite you to make an appointment to come into our home studio to meet Michelle (or even over Zoom /the phone), see our beautiful luxury products (they really are even better in person!) and feel 100% confident that you have made the right choice in choosing Michelle Petkovic Photography to capture your important memories.*

## BOOKING & PREPARATION

*Once you have decided to move forward with a booking we will provide you with everything you need to know for a fun and successful portrait experience:*

- *Our session preparation information booklet that includes what to wear and how to coordinate your family outfits to not only bring you all together seamlessly but also to suit your background perfectly. What to expect on the day and ideas on how to rev up the family to be as excited as you are.*
- *A link to our Pinterest page with lots of colour palette and outfit inspiration.*
- *A questionnaire about your family, your vision and goals so that we can personalise your session just for you.*
- *Your deposit information and contract for your session.*

*A few days before your session I will touch base with you again to confirm our time and date along with a map of our exact meeting place at your chosen location.*



# THE PORTRAIT EXPERIENCE

*what happens next*



## WHAT TO EXPECT ON THE DAY

*When you arrive for our big day I'll be there waiting for you with a huge smile and much excitement to meet you all and capture your beautiful family.*

*Younger kids often need some time to warm up to strangers so we'll take a few minutes at the start to chat and interact until they feel comfortable to start.*

*Once we have finished we will make a time for you all to come to my Paralowie studio for the big reveal of your finished gallery.*

## AFTER YOUR SESSION

*Editing is the longest part of our journey together as I take great pride in ensuring that every gallery I edit receives the love and care that it deserves.*

*Within a few days from your session I'll post your sneaky preview on my Blog and social media (ONLY if you have opted for this to happen). You are very welcome to tag yourselves and share this post for your loved ones who are excited to see your images too :)*

*On the day of your viewing and ordering appointment we will start with a slideshow of your finished gallery and then you will be able to look through each image individually, select your favourites and place your order (most people can't resist buying them all!). We have many payment options such as Eftpos, cash, ZipPay, AfterPay and interest free through MoneyMe+.*

*Once your order is finalised it takes approximately 3-4 weeks for everything to arrive - and oh my goodness it is so exciting to see it all in print!*



## gift prints

Gift prints are one of our most loved and versatile products.

Available with or without a thick white matt, they are easily popped straight into a frame or even on to an easel and are a perfect gift for grandparents, friends and loved ones who will treasure them always.

They come in 6x4", 5x7", 8x11" and 11x14" and can be purchased individually or as part of our packages.



## wall art

Displaying your portraits on your walls not only warms your heart each and every time you walk past them, it also assists in building your child's confidence and sense of belonging.

It demonstrates that they are an important part of their family and their world.

We offer a number of different options for wall art including framed prints, canvases, floating image frames, timber mounted and metal prints.

Every photography session includes a viewing & design appointment where we use our specialised software to superimpose your images as wall art on to your own wall so that you can be 100% confident that you have chosen the perfect size and photo combination for your home.

## timber mounted

We are very happy to offer top quality timber mounted prints that are made from marine grade FSC certified timber.

They feature your chosen images mounted on to 20mm raw timber panel that is strong enough to resist moisture and humidity.

The panels are finished with a matte optically clear laminate for extra protection and a beautifully soft finish.

Our wood prints are available in a variety of sizes and shapes starting from 5x7" as stand alone desk prints.



## print boxes

Our packages feature 2 styles of print boxes to keep your prints lovely and safe.

Our simple personalised natural box is custom made with your choice of wording and will contain your favourite 5x7" prints.

Our luxury timber framed display box is perfect for anyone who is unable to hang images on their walls. It will house 10 perfectly matted 8x10" prints and can sit on any safe flat surface beautifully displaying the top images. So it is versatile and beautiful!



## story album

*Our Story Album is a beautiful way to relive our session and your beautiful memories.*

*This album is available in genuine leather or fine linen and features rigid pages for guaranteed longevity.*

*Inside are 16 glorious pages of your most adored images on your choice of lustre, metallic or the softest velvet paper you'll ever feel.*

*Every Story Album is custom designed just for you and your family. We love adding finishing details such as a cameo window and debossed text to really personalise every detail.*

## legacy album

*Introducing our luxury Legacy Album.*

*Available in 10 x 10" or 11 x 14", the Legacy Album features fine soft leather in a variety of earthy tones and styles and is finished in a journal style with a wrap around strip in matching leather.*

*It contains 20 pages of your gorgeous portraits printed on museum grade archival art paper.*

*Each album is custom designed with you to create an heirloom piece that will be cherished for generation.*



# PRODUCT MENU

**PACKAGE ONE**  
\$750  
(up to \$2000 value)

*ten 5 x 7" prints in a personalised timber keepsake box*

*the same 10 images as digital files via secure online download*

*10% off individual item purchases*

**PACKAGE TWO**  
\$1490  
(up to \$3260 value)

*one 16 page 8 x 10" linen or leather Story Album\**

*two 8 x 10" matted prints*

*three 5 x 7" matted prints*

*20 digital images on USB*

*\$200 off any wall art collection or collage*

*\*upgrade to legacy album  
10 x 10": \$200  
11 x 14": \$350*

**PACKAGE THREE**  
\$1850  
(up to \$4210 value)

*fifteen 8 x 10" matted prints in our luxury display timber framed folio box*

*two 8 x 10" linen display folders  
OR*

*two 5 x 7" timber desk prints*

*your full collection of digital images on USB*

*\$350 off any wall art collection or collage*



## ALBUMS

10 x 10" legacy album: \$1550

11 x 14" legacy album: \$1750

6 x 6" story album: \$550

8 x 8" story album: \$950

8 x 11" story album: \$1250

## WALL ART

8 x 10" or 9 x 9": \$350

11 x 14" or 14 x 14": \$490

16 x 20" or 16 x 16": \$590

20 x 34" or 20 x 20": \$750

20 x 30" or 25 x 25": \$950

30 x 25" or 30 x 30": \$1350

30 x 40" or 50 x 20": \$1490

## GIFT PRINTS

6 x 4" matted print: \$55

5 x 7" matted print: \$80

8 x 10" matted print: \$110

11 x 14" matted print: \$150

5 x 7" torn edge print: \$75

8 x 10" torn edge print: \$125

## DESK PRINTS

5 x 7" timber desk print: \$255

9" circle timber with easel: \$350

## DIGITAL ONLY

digital images: \$110 each  
complete collection on  
USB: \$1450

## PRINT FOLDERS

5 x 7" linen print folder: \$175

8 x 10" linen print folder: \$255

# WALL art COLLECTIONS



COLLECTION ONE



timber - canvas - framed

two 11 x 14"  
one 16 x 20"

was \$1570  
**NOW \$1295**  
(save \$275)

two 16 x 20"  
one 20 x 30"

was \$2130  
**NOW \$1895**  
(save \$235)



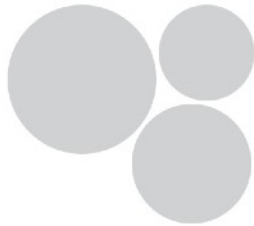
COLLECTION TWO



timber - canvas - framed

three 15 x 15"  
was \$1650  
**NOW \$1295**  
(save \$355)

three 20 x 20"  
was \$2250  
**NOW \$1895**  
(save \$355)



COLLECTION THREE



timber

one 12"  
one 10"  
one 8"  
was \$1170  
**NOW \$995**  
(save \$175)

one 25"  
one 20"  
one 15"  
was \$2230  
**NOW \$1895**  
(save \$335)



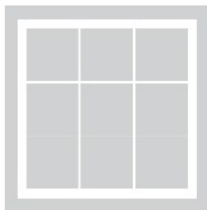
COLLECTION FOUR



timber - canvas

one 20 x 30"  
four 9x9"  
was \$2350  
**NOW \$1895**  
(save \$455)

one 30 x 40"  
four 14x14"  
was \$3450  
**NOW \$2795**  
(save \$700)



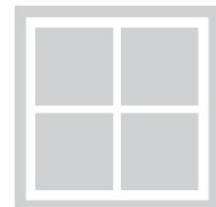
COLLAGE ONE

one 20 x 20"    one 30 x 30"  
was \$1490        was \$2330  
**NOW \$1295**    **NOW \$1895**  
(save \$195)        (save \$435)



COLLAGE TWO

one 30 x 15"    one 45 x 15"  
was \$1300        was \$1550  
**NOW \$995**    **NOW \$1295**  
(save \$305)        (save \$255)



COLLAGE THREE

one 20 x 20"    one 30 x 30"  
was \$1490        was \$2330  
**NOW \$1295**    **NOW \$1895**  
(save \$195)        (save \$435)



## FREQUENTLY ASKED QUESTIONS

*we are more than happy to answer them*

### WHY SHOULD WE CHOOSE YOU?

*There are lots of things to consider when choosing a professional photographer, but there are a few things that make us stand out from the crowd....*

*- Our style and signature outdoor children's imagery. We have found some amazing locations that to the naked eye may look quite simple and 'everyday' but we've worked hard to find the best little spots that help us to produce the bold and beautiful results you see in our gallery. Just let us know when booking if you'd like to use one of our beautiful locations.*

*- We offer the option of weekend shoots and viewing appointments. We know you're busy with day to day life and taking a day off work or the kids out of school isn't always an option. I've found that fewer and fewer studios are offering this option or charge more for those days. We try to be as flexible as is reasonably possible.*

*- Our stress free experience and relaxed go with the flow nature during the day. We know things don't always go to plan. Wardrobe malfunctions happen, kids have meltdowns, the weather can work against us. These things really don't faze us and some of our most commonly received feedback is that we make everyone feel at ease and keep smiling no matter what happens. We are parents too so we totally get it! Feeling judged or rushed doesn't help anyone!*

### HOW MANY PHOTOS WILL I RECEIVE?

*How many photos are in your completed gallery will all depend on how your shoot goes on the day and the type of session we are doing. We've found that generally there are more in an outdoor gallery than studio as there are more in between moments due to kids being more relaxed as we adventure around our location. While I will always have a minimum number of 25 images for you, I will never limit how many to put in your gallery as sometimes there are too many that are too special to leave out!*

## WHY BUY PRODUCTS?

*That's a great question! There are so many reasons why tangible quality products are so important. Digital files are great for back ups and sharing online but what happens when we forget about those images and then that technology becomes obsolete? Or the hard drive fails (it happens!) or the worst happens to our 'clouds'. Plus how can you enjoy them if they are hidden in a draw on a USB? By printing your images and having them around your home to see you get to LOVE them everyday. Plus it has been proven that having family photos around your home can do wonders for your children's feelings of inclusion and their place in their family. That right there feels like far more value for my money than with just digital files.*

*Why invest in products from us? You've already invested your important time, energy and money into your photography experience. It would be such a shame to then print them on inferior products that most likely won't turn out like the original image as you received it from us. Plus you want them to last so that you can pass them on to your kids, their kids and so on so quality really is key. I only work with top quality printers and manufacturers who only supply to professional photographers (we even have to prove our businesses to them!) and I will only pass them on to you when I believe they represent the utmost quality I would expect to receive myself. I want you to treasure your prints, albums and wall art like they are another extension of your soul and be left feeling 100% satisfied that you made the right decision to choose Michelle Petkovic Photography.*

## ARE YOU AVAILABLE FOR TRAVEL?

*I have been known to travel to wonderful places for very special jobs! If you have somewhere extra special in mind please contact us to discuss. As our diary fills up rather quickly the earlier you can contact us the better the chance we can make it! We happily will supply you with a personalised quote.*







LET'S CHAT MORE!

*[enquiries@michellepetkovicphotography.com](mailto:enquiries@michellepetkovicphotography.com)*

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